



CAPABILITIES STATEMENT

LIFTED helps businesses and nonprofits turn their story into a measurable growth engine through brand films, messaging strategy, conversion-focused funnels, and ongoing marketing leadership.



Legal Name: LIFTED Entertainment Inc.

Business Type: Creative and marketing services

Established: 2008

CORE SKILLS

Strategic video marketing systems

Brand films, campaign films, and testimonial videos architected to support specific funnel stages: awareness, nurture, and conversion.

Story-led sales funnels

Film-led funnels that turn attention into booked calls and new clients using landing pages, email automation, and retargeting campaigns.

End-to-end production

Concept, scripting, pre-production, on-site production, directing talent, audio capture, and cinematic post-production (edit, color, sound design).

Fractional CMO & consulting

Ongoing strategic leadership to align offers, messaging, and media buying so video assets perform as revenue-generating marketing infrastructure.

Marketing systems & automation

Integration of video with CRM, email, and paid media platforms to create always-on, measurable marketing engines.

PRIMARY NAICS

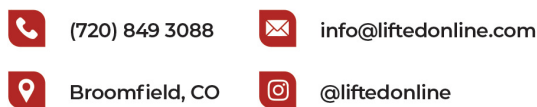
512110 – MOTION PICTURE AND VIDEO PRODUCTION

541613 – MARKETING CONSULTING SERVICES

541810 – ADVERTISING AGENCIES

541430 – GRAPHIC DESIGN SERVICES

**UEI: PC9DS8LB3LA8
CAGE : 201P7**



DIFFERENTIATORS

Founder-led interview and editing process

Every project is led by the founders, who personally conduct discovery and interviews so clients get senior-level strategy, not a handed-off crew.

Film-first, strategy-built – You are not just buying a video; you are getting a strategic growth partner who aligns story, offers, and audience so every asset has a clear job in the funnel.

Cinematic quality at business speed – Film-level visuals and storytelling that position clients as market leaders while still honoring deadlines, budgets, and campaign windows.

Story systems, not one-offs – LIFTED designs complete story systems: films, pages, email sequences, and paid campaigns that work together to move buyers from interest to action.

Proven with expert-led brands – Trusted by professional service firms, non-profits and growth-minded organizations that require clear ROI from creative investments.

SERVICES

Story Strategy Audit

Brand Films

Fractional CMO Retainers

Value Ladder: Audit → Brand Film → Fractional CMO Retainer

PAST PERFORMANCE

